

Our trading desk offers:

- Algorithmic trading strategies
- Fix connections
- Minimum market impact
- Quality execution and follow-up
- Agency-only broker objectivity
- Unparalleled market insight
- One-on-one customer service
- Complete anonymity
- Latest technology
- Established market maker relationships
- Information flow in the domestic markets

**What's the O'Neil Trading difference?
Experience and Commitment.**

At William O'Neil + Company, we have a single goal – to help our clients succeed. Whether we achieve that goal through delivering proven equity idea services, a quality online data research tool, or the expertise of a seasoned trading desk, we cultivate our client relationships through consistent performance and a commitment to service.



As a member of NYSE/FINRA since 1964, we have over 45 years of professional trading experience. We are staffed with traders skilled in both execution and strategy. On average, their expertise spans over 20 years, and they are well-practiced in building relationships that go beyond just working the order.

Our superior back office team provides personalized operational support to meet the unique requirements of each client. We have established capabilities in all facets of settlement functionality including:

- Prime brokerage settlements
- Allocation breaks
- RVP
- DVP
- Cancellation and correction
- Step-ins
- DTC confirms
- Street-side executions

Our commitment begins and ends with our clients. We are an agency-only broker, and we do not engage in proprietary trading or participate in any investment banking relationships. All orders are handled with complete discretion, speed, and objectivity specific to our clients' requirements.